



ROLE: CHIEF OPERATING OFFICER (STARTUP)

“Providing accurate local market data to power Nigeria’s businesses”

Founded in 2008, Brentt is a full service market research company providing local, on-ground, information about Nigerian consumers and Nigeria’s industries. Our vision is to be the original source of all independent data on Nigeria’s marketplace. The Brentt model is based on leveraging the latest research technology to improve efficiency in data collection and analysis. As a result, we have been very successful providing reliable data to a variety of clients from multinationals, high value entrepreneurs, advertising agencies, to governmental agencies. There is more to do however, and we believe data should be accessible to anyone at any time! To drive this new strategy, we are seeking a dynamic and passionate leader to be a key part of the management team.

As COO, you will work closely with the CEO to craft specific strategy objectives and to drive growth. Your vast experience and strong educational background will help drive efficient and effect systems for the entire organization, while taking direct responsibility for finance, team development, operations, and administrative functions. This position requires a strong sense of vision, creative but carefully thought out problem-solving skills, accountability, and analytical abilities. You are a strong leader who enjoys working within a team to deliver results but also functions excellently as a self-starter.

Brentt Research is a startup. We are disrupting the research industry and looking for an individual comfortable with the dynamic nature of startup environments, who sees opportunities where others see obstacles.

Key Responsibilities

- Working in partnership with the management team and the Advisory Board to create a strategic five-year plan and implement new processes and approaches to achieve it - i.e a scale up COO.
- Develop and manage an organizational structure to best position the company to achieve its strategic goals.
- Oversee all financial and business planning activities including reviewing financial reports, managing organizational budgeting processes, overseeing business policies & accounting practices
- Managing the human resources and administrative functions including employee welfare, professional training & development, recruitment, & daily operations.

Qualifications

- Minimum BA/BSc/BCom requirement. MBA from a reputable university preferred.
- Demonstrated experience in building an organization, impact project, social/community initiatives.
- Deep knowledge of financial planning and analysis, with experience managing people and administrative activities.
- Strong written & verbal communication skills with excellent public speaking skills; ability to communicate concisely & effectively across all levels of management



- Entrepreneurial, flexible, and innovative approach to team-building and operational management
- Passion, integrity, mission-driven, positive attitude, and self-directed
- Flexible and able to multi-task; can work within an ambiguous, fast-moving environment while also driving toward clarity and solutions; demonstrated resourcefulness in setting priorities and guiding investment in people and systems.

To apply please send a personal profile detailing your experience and what you hope to achieve at Brentt to careers@brenttconsulting.com